

Ala'a Azzam

Education and qualifications

- 2012- 2017: PhD, Durham University Business School.
- 2008-2011: University of Jordan, Master of Business Administration (MBA).
Graduated with Distinction (first class).
- 2004-2008: University of Jordan, B.Sc. in Business Administration.
Graduated with Distinction (first class).

Honor and Scholarship:

- Graduated MBA with honors (the 1st) 2011, Business School, University of Jordan.
- Graduated BSs with honors (the 1st) 2008, Business School, University of Jordan
and therefore I obtained a scholarship to study
MBA.

Employment:

- 2017 – Present Assistant Professor, University of Jordan, Business School.
- 2012 – 2015 Teaching Assistant, Durham University Business School.

Scholarly Activities

- Azzam, A., Hughes, P. Architectural innovation and performance: the moderating role of absorptive capacity, to be submitted to the *Journal of Product Innovation Management*.
- Architectural innovation: A conceptual model (In-progress).
- European Operations Management Association (EurOMA) conference (July 2017).
- The 11th Annual Open and User Innovation Conference. (University of Brighton, 2013).
- Annual Paris Business and Social Science Research Conference. (Paris, 2014).

Training Courses:

- Introduction to Structural Equation Modeling (SEM) (University of Leeds, June 2015).
- M plus training course (Durham University, 2015).
- Applied Linear Regression with R (Durham University, June 2013)
- Introduction to Applied Quantitative Data Analysis for the Social Sciences and Humanities (Durham University, January 2012).